



**FOR IMMEDIATE RELEASE**

## Synergetic Marketing and Distribution, LLC Becomes Fruit Essentials, Incorporated

*Category-leading natural foods and supplement manufacturer evolves into focusing on key product line.*

**January 15, 2006 – New Richmond, WI** – Initially a multi-faceted marketing operation, Synergetic Marketing and Distribution, LLC has narrowed the scope focus to the Fruit Essentials™ product line. The newly formed Fruit Essentials, Incorporated will acquire all assets from its predecessor.

Unique cranberry and other fruit seed extracts are used in the Fruit Essentials™ line of dietary supplements, functional foods and pet products, all of which are available for purchase online and in select health food stores nationwide.

Key nutritional compounds such as omega-3 essential fatty acids, complete protein and antioxidants are delivered in a variety of the Fruit Essentials™ formulas. For more information, visit [www.fruitessentials.com](http://www.fruitessentials.com) or call toll free: [877] EAT FRUIT.

Press Note: Product and concept photos are available for download on the press page of our website.

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